

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application. Claims 413-420, 422-430, and 432-437 are canceled. Claim 438 is amended to correct for antecedent basis purposes. New claims 439-442 are added. Support for new claims 439-442 is found, *inter alia*, in canceled claim 413, originally filed claims 38, 39, and 65, and in paragraph number [0115] and the abstract of the originally filed specification. No new matter is added.

**Listing of Claims:**

Claims 1-313 (cancelled).

Claim 314 (previously presented): A sheet of printable business cards, comprising:

- a cardstock sheet construction having a front side and a back side;
- a continuous liner sheet releasably secured with ultraremovable adhesive to and covering at least substantially all of the back side of the cardstock sheet construction;
- continuous through-cut lines through the cardstock sheet construction to the back side but not through-cut through the liner sheet;
- the through-cut lines defining at least in part perimeter edges of printable business cards and a matrix waste portion surrounding the printable business cards;
- portions of the back side of the cardstock sheet construction forming back side surfaces of the printable business cards;
- the printable business cards, the matrix waste portion, the liner sheet, the ultraremovable adhesive and the through-cut lines defining at least in substantial part a printable business card sheet construction;
- the printable business card sheet construction having dimensions such that the printable business card sheet construction can be sheet-fed through a printer or copier for a printing operation on the printable business cards to form printed business cards;
- areas of the liner sheet covering back sides of all of the through-cut lines, and being structurally capable of holding the printable business cards and the matrix waste portion together when the printable business card sheet construction is sheet-fed through the printer or copier for the printing operation;
- the ultraremovable adhesive allowing the printed business cards to be removed from the liner sheet and from the matrix waste portion and into individual printed business cards with the

ultraremovable adhesive remaining on the liner sheet and not on back side surfaces of the printed business cards and thereby the back side surfaces being non-tacky and the exposed portion of the liner sheet being tacky;

the ultraremovable adhesive providing only partial contact with the cardstock sheet construction and the partial contact preventing the ultraremovable adhesive from becoming permanent over time; and

the liner sheet being a solid continuous liner sheet.

Claim 315 (previously presented): The sheet of claim 314 wherein the sheet of printable business cards has dimensions of 8½ x 11 inches, 8½ x 14 inches or A4.

Claim 316 (previously presented): The sheet of claim 314 wherein the ultraremovable adhesive is a suspension-polymer ultraremovable adhesive.

Claim 317 (previously presented): The sheet of claim 314 further comprising a primer coat between the ultraremovable adhesive and the liner sheet.

Claim 318 (previously presented): The sheet of claim 317 wherein the primer coat is a polyvinyl alcohol-based primer with silicate.

Claim 319 (cancelled).

Claim 320 (previously presented): The sheet of claim 314 wherein the liner sheet is a primer-coated liner sheet.

Claim 321 (previously presented): The sheet of claim 314 wherein at least some of the printable business cards on the sheet are in a column with adjacent printable business cards in the column abutting one another and separated only by one of the through-cut lines.

Claim 322 (previously presented): The sheet of claim 321 wherein the column defines a first column, and wherein some of the printable business cards on the sheet are in a second column with adjacent printable business cards in the second column abutting one another and separated only by one of the through-cut lines.

Claim 323 (previously presented): The sheet of claim 322 wherein the first and second columns side-by-side abut one another.

Claim 324 (previously presented): The sheet of claim 314 wherein the through-cut lines include a grid of vertical and horizontal through-cut lines.

Claim 325 (previously presented): The sheet of claim 314 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.

Claim 326 (previously presented): The sheet of claim 314 wherein the sheet has a body portion and a thin end which is thinner than the body portion.

Claim 327 (previously presented): The sheet of claim 326 wherein the thin end is a calendered end.

Claim 328 (previously presented): The sheet of claim 326 wherein the thin end is an exposed strip of the liner sheet.

Claim 329 (cancelled).

Claim 330 (previously presented): The sheet of claim 314 wherein the printer is a non-impact printer, and the printing operation is a non-impact printing operation.

Claim 331 (cancelled).

Claim 332 (cancelled).

Claim 333 (previously presented): The sheet of claim 314 wherein one of the through-cut lines extends an entire width or length of the cardstock sheet construction.

Claim 334 (previously presented): The sheet of claim 314 wherein the printable business cards are arranged in a two column matrix on the liner sheet.

Claim 335 (previously presented): The sheet of claim 314 wherein the through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the cardstock sheet construction.

Claim 336 (previously presented): The sheet of claim 314 wherein the ultraremovable adhesive covers the entirety of the back side of the cardstock sheet construction.

Claim 337 (previously presented): The sheet of claim 314 wherein the liner sheet comprises a base paper sheet.

Claim 338 (previously presented): The sheet of claim 314 wherein the cardstock sheet construction comprises a top-coated cardstock sheet.

Claim 339 (previously presented): A sheet of printable business cards, comprising:

- a cardstock sheet construction having a front side and a back side;
- a continuous liner sheet releasably secured with ultraremovable adhesive to and covering at least substantially all of the back side of the cardstock sheet construction;
- continuous through-cut lines through the cardstock sheet construction to the back side but not through-cut through the liner sheet;
- the through-cut lines defining at least in part perimeter edges of printable business cards and a matrix waste portion surrounding the printable business cards;

portions of the back side of the cardstock sheet construction forming back side surfaces of the printable business cards;

the printable business cards, the matrix waste portion, the liner sheet, the ultraremovable adhesive and the through-cut lines defining at least in substantial part a printable business card sheet construction;

the printable business card sheet construction having dimensions such that the printable business card sheet construction can be sheet-fed through a printer or copier for a printing operation on the printable business cards to form printed business cards;

areas of the liner sheet covering back sides of all of the through-cut lines, and being structurally capable of holding the printable business cards and the matrix waste portion together when the printable business card sheet construction is sheet-fed through the printer or copier for the printing operation;

the ultraremovable adhesive allowing the printed business cards to be removed from the liner sheet and from the matrix waste portion and into individual printed business cards with the ultraremovable adhesive remaining on the liner sheet and not on back side surfaces of the printed business cards and thereby the back side surfaces being non-tacky and the exposed portion of the liner sheet being tacky; and

the ultraremovable adhesive being a suspension-polymer ultraremovable adhesive.

Claim 340 (previously presented): The sheet of claim 339 wherein the sheet of printable business cards has dimensions of are 8½ x 11 inches, 8½ x 14 inches or A4.

Claim 341 (previously presented): The sheet of claim 339 further comprising a primer coat between the ultraremovable adhesive and the liner sheet.

Claim 342 (previously presented): The sheet of claim 341 wherein the primer coat is a polyvinyl alcohol-based primer with silicate.

Claim 343 (cancelled).

Claim 344 (previously presented): The sheet of claim 339 wherein the liner sheet is a primer-coated liner sheet.

Claim 345 (previously presented): The sheet of claim 339 wherein at least some of the printable business cards on the sheet are in a column with adjacent printable business cards in the column abutting one another and separated only by one of the through-cut lines.

Claim 346 (previously presented): The sheet of claim 345 wherein the column defines a first column, and wherein some of the printable business cards on the sheet are in a second column with adjacent printable business cards in the second column abutting one another and separated only by one of the through-cut lines.

Claim 347 (previously presented): The sheet of claim 346 wherein the first and second columns side-by-side abut one another.

Claim 348 (previously presented): The sheet of claim 339 wherein the through-cut lines include a grid of vertical and horizontal through-cut lines.

Claim 349 (previously presented): The sheet of claim 339 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.

Claim 350 (previously presented): The sheet of claim 339 wherein the sheet has a body portion and a thin end which is thinner than the body portion.

Claim 351 (previously presented): The sheet of claim 350 wherein the thin end is a calendered end.

Claim 352 (previously presented): The sheet of claim 351 wherein the thin end is an exposed strip of the liner sheet.

Claim 353 (cancelled).

Claim 354 (previously presented): The sheet of claim 339 wherein the printer is a non-impact printer, and the printing operation is a non-impact printing operation.

Claim 355 (cancelled).

Claim 356 (previously presented): The sheet of claim 339 wherein the ultraremovable adhesive provides only partial contact with the cardstock sheet construction and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.

Claim 357 (previously presented): The sheet of claim 339 wherein one of the through-cut lines extends an entire width or length of the cardstock sheet construction.

Claim 358 (previously presented): The sheet of claim 339 wherein the printable business cards are arranged in a two column matrix on the liner sheet.

Claim 359 (previously presented): The sheet of claim 339 wherein the through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the cardstock sheet construction.

Claim 360 (previously presented): The sheet of claim 339 wherein the ultraremovable adhesive covers the entirety of the back side of the cardstock sheet construction.

Claim 361 (previously presented): The sheet of claim 339 wherein the liner sheet comprises a base paper sheet.

Claim 362 (previously presented): The sheet of claim 339 wherein the cardstock sheet construction comprises a top-coated cardstock sheet.



Claim 363 (previously presented): A sheet of printable business cards, comprising:

- a cardstock sheet construction having a front side and a back side;
- a continuous liner sheet releasably secured with ultraremovable adhesive to and covering at least substantially all of the back side of the cardstock sheet construction;
- continuous through-cut lines through the cardstock sheet construction to the back side but not through-cut through the liner sheet;
- the through-cut lines defining at least in part perimeter edges of printable business cards and of a matrix waste portion surrounding the printable business cards;
- portions of the back side of the cardstock sheet construction forming back side surfaces of the printable business cards;
- the printable business cards, the matrix waste portion, the liner sheet, the ultraremovable adhesive and the through-cut lines defining at least in substantial part a printable business card sheet construction;
- the printable business card sheet construction having dimensions such that the printable business card sheet construction can be sheet-fed through a printer or copier for a printing operation on the printable business cards to form printed business cards;
- areas of the liner sheet covering back sides of all of the through-cut lines, and being structurally capable of holding the printable business cards and the matrix waste portion together when the printable business card sheet construction is sheet-fed through the printer or copier for the printing operation;
- the ultraremovable adhesive allowing the printed business cards to be removed from the liner sheet and from the matrix waste portion and into individual printed business cards with the ultraremovable adhesive remaining on the liner sheet and not on back side surfaces of the printed business cards and thereby the back side surfaces being non-tacky; and
- a primer coat between the ultraremovable adhesive and the liner sheet.

Claim 364 (previously presented): The sheet of claim 363 wherein with the printed business cards removed from the liner sheet and the matrix waste portion, the exposed portion of the liner sheet is tacky.

Claim 365 (previously presented): The sheet of claim 363 wherein the ultraremovable adhesive is a suspension-polymer ultraremovable adhesive.

Claim 366 (previously presented): The sheet of claim 363 wherein the primer coat is a polyvinyl alcohol-based primer with silicate.

Claim 367 (cancelled).

Claim 368 (previously presented): The sheet of claim 363 wherein at least some of the printable business cards on the sheet are in a column with adjacent printable business cards in the column abutting one another and separated only by one of the through-cut lines.

Claim 369 (previously presented): The sheet of claim 368 wherein the column defines a first column, and wherein some of the printable business cards on the sheet are in a second column with adjacent printable business cards in the second column abutting one another and separated only by one of the through-cut lines.

Claim 370 (previously presented): The sheet of claim 369 wherein the first and second columns side-by-side abut one another.

Claim 371 (previously presented): The sheet of claim 363 wherein the through-cut lines include a grid of vertical and horizontal through-cut lines.

Claim 372 (previously presented): The sheet of claim 363 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.

Claim 373 (previously presented): The sheet of claim 363 wherein the sheet has a body portion and a thin end which is thinner than the body portion.

Claim 374 (previously presented): The sheet of claim 373 wherein the thin end is a calendered end.

Claim 375 (cancelled).

Claim 376 (previously presented): The sheet of claim 363 wherein the printing operation is a custom-indicia printing operation.

Claim 377 (previously presented): The sheet of claim 363 wherein the printer is a non-impact printer, and the printing operation is a non-impact printing operation.

Claim 378 (cancelled).

Claim 379 (previously presented): The sheet of claim 363 wherein the ultraremovable adhesive provides only partial contact with the cardstock sheet construction and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.

Claim 380 (previously presented): The sheet of claim 363 wherein one of the through-cut lines extends an entire width or length of the cardstock sheet construction.

Claim 381 (previously presented): The sheet of claim 363 wherein the printable business cards are arranged in a two column matrix on the liner sheet.

Claim 382 (previously presented): The sheet of claim 363 wherein the through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the cardstock sheet construction.

Claim 383 (previously presented): The sheet of claim 363 wherein the ultraremovable adhesive covers the entirety of the back side of the cardstock sheet construction.

Claim 384 (previously presented): The sheet of claim 363 wherein the sheet of printable business cards has dimensions of  $8\frac{1}{2} \times 11$  inches,  $8\frac{1}{2} \times 14$  inches or A4.

Claim 385 (previously presented): The sheet of claim 363 wherein the liner sheet comprises a base paper sheet.

Claim 386 (previously presented): The sheet of claim 363 wherein the cardstock sheet construction comprises a top-coated cardstock sheet.

Claim 387 (previously presented): A sheet of printable business cards, comprising:

- a cardstock sheet construction having a front side and a back side;
- a continuous liner sheet releasably secured with ultraremovable adhesive to and covering at least substantially all of the back side of the cardstock sheet construction;
- continuous through-cut lines through the cardstock sheet construction to the back side but not through-cut through the liner sheet;
- the through-cut lines defining at least in part perimeter edges of printable business cards and a matrix waste portion surrounding the printable business cards;
- portions of the back side of the cardstock sheet construction forming back side surfaces of the printable business cards;
- the printable business cards, the matrix waste portion, the liner sheet, the ultraremovable adhesive and the through-cut lines defining at least in substantial part a printable business card sheet construction;
- the printable business card sheet construction having dimensions such that the printable business card sheet construction can be sheet-fed through a printer or copier for a printing operation on the printable business cards to form printed business cards;
- areas of the liner sheet covering back sides of all of the through-cut lines, and being structurally capable of holding the printable business cards and the matrix waste portion together when the printable business card sheet construction is sheet-fed through the printer or copier for the printing operation;
- the ultraremovable adhesive allowing the printed business cards to be removed from the

liner sheet and from the matrix waste portion and into individual printed business cards with the ultraremovable adhesive remaining on the liner sheet and not on back side surfaces of the printed business cards and thereby the back side surfaces being non-tacky; and

the liner sheet being a primer-coated liner sheet.

Claim 388 (previously presented): The sheet of claim 387 wherein with the printed business cards removed from the liner sheet and the matrix waste portion, the exposed portion of the liner sheet is tacky.

Claim 389 (previously presented): The sheet of claim 387 wherein the ultraremovable adhesive is a suspension-polymer ultraremovable adhesive.

Claim 390 (cancelled).

Claim 391 (previously presented): The sheet of claim 387 wherein at least some of the printable business cards on the sheet are in a column with adjacent printable business cards in the column abutting one another and separated only by one of the through-cut lines.

Claim 392 (previously presented): The sheet of claim 391 wherein the column defines a first column, and wherein some of the printable business cards on the sheet are in a second column with adjacent printable business cards in the second column abutting one another and separated only by one of the through-cut lines.

Claim 393 (previously presented): The sheet of claim 392 wherein the first and second columns side-by-side abut one another.

Claim 394 (previously presented): The sheet of claim 387 wherein the through-cut lines include a grid of vertical and horizontal through-cut lines.

Claim 395 (previously presented): The sheet of claim 387 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.

Claim 396 (previously presented): The sheet of claim 387 wherein the sheet has a body portion and a thin end which is thinner than the body portion.

Claim 397 (previously presented): The sheet of claim 396 wherein the thin end is a calendered end.

Claim 398 (previously presented): The sheet of claim 396 wherein the thin end is an exposed strip of the liner sheet.

Claim 399 (cancelled).

Claim 400 (previously presented): The sheet of claim 387 wherein the printer is a non-impact printer, and the printing operation is a non-impact printing operation.

Claim 401 (cancelled).

Claim 402 (previously presented): The sheet of claim 387 wherein the ultraremovable adhesive provides only partial contact with the cardstock sheet construction and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.

Claim 403 (previously presented): The sheet of claim 387 wherein one of the through-cut lines extends an entire width or length of the cardstock sheet construction.

Claim 404 (previously presented): The sheet of claim 387 wherein the printable business cards are arranged in a two column matrix on the liner sheet.

Claim 405 (previously presented): The sheet of claim 387 wherein the through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the cardstock sheet construction.

Claim 406 (previously presented): The sheet of claim 387 wherein the ultraremovable adhesive covers the entirety of the back side of the cardstock sheet construction.

Claim 407 (previously presented): The sheet of claim 387 wherein the sheet of printable business cards has dimensions of 8½ x 11 inches, 8½ x 14 inches or A4.

Claim 408 (previously presented): The sheet of claim 387 wherein the liner sheet comprises a base paper sheet.

Claim 409 (previously presented): The sheet of claim 387 wherein the cardstock sheet construction comprises a top-coated cardstock sheet.

Claim 410 (previously presented): The sheet of claim 314 wherein the liner sheet covers all of the back side of the cardstock sheet construction.

Claim 411 (previously presented): The sheet of claim 363 wherein the liner sheet covers all of the back side of the cardstock sheet construction.

Claim 412 (previously presented): The sheet of claim 387 wherein the liner sheet covers all of the back side of the cardstock sheet construction.

Claims 413-437 (canceled).

Claim 438 (currently amended): The ~~foldable card~~ sheet of claim 339 further comprising a primer coat between the ultraremovable adhesive and the liner sheet, wherein at least some of the printable business cards on the sheet are in a column with adjacent printable business cards in the

column abutting one another and separated only by one of the through-cut lines, and wherein the ultraremovable adhesive provides only partial contact with the cardstock sheet construction and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.

Claim 439 (new): The sheet of claim 314 wherein at least one of the printable business cards includes a weakened fold line, and the at least one of the printable business cards is configured to be folded on the weakened fold line.

Claim 440 (new): The sheet of claim 339 wherein at least one of the printable business cards includes a weakened fold line, and the at least one of the printable business cards is configured to be folded on the weakened fold line.

Claim 441 (new): The sheet of claim 363 wherein at least one of the printable business cards includes a weakened fold line, and the at least one of the printable business cards is configured to be folded on the weakened fold line.

Claim 442 (new): The sheet of claim 387 wherein at least one of the printable business cards includes a weakened fold line, and the at least one of the printable business cards is configured to be folded on the weakened fold line.